

# GET *Staged!*

THE STAGING CHECKLIST FOR REAL ESTATE EMPIRES



THESAVVYID.COM | 678.748.7730

# STAGED

WE USE A ROOM-BY-ROOM STRATEGY



KITCHEN STAGING



LIVING ROOM STAGING



BEDROOM STAGING



BATHROOM STAGING

# HOME *STAGING* CHECKLIST



**READY TO SELL YOUR LISTING QUICKLY?  
MAKE IT PICTURE-PERFECT WITH OUR  
EASY CHECKLIST.**

If you're selling an occupied listing, have your team or your seller go through the listing room by room and stow away the following items:

- Family photos
- Sports memorabilia
- Childhood projects
- Trophies
- Taxidermy
- Wall posters

*This includes removing kids' names from bedroom walls, tucking away personal notes, schedules, calendars, and hiding those well-loved toys or blankets.*

*Don't forget to wipe down the chalkboards in the kitchen, the white boards in any home offices, and any other place you'd normally put an announcement.*

# HOME STAGING CHECKLIST

CONTINUED...



For many potential buyers, large collections of figurines, antiques, or other pieces can dissuade them from being interested in your listing.

*While their brain knows they wouldn't be left with your seller's belongings if they bought the house, the emotional side of them may want to go in a different, less overwhelming direction.*

Aside from sorting and purging, cleanliness is key to attracting motivated home buyers. Either dive into a deep clean or hire a cleaning company to do the following:

- Vacuum all carpet and rugs
- Steam clean all hardwood floors
- Wipe down walls, ceilings, and corners
- Dust ledges and shelves
- Polish, dust, or vacuum furniture
- Sanitize the interior and exterior of all appliances
- Scrub showers, tubs, toilets, and sinks
- Clean all mirrors

...Remember, you can always hire a professional cleaning company. We have a list of trusted vendors we'd love to share with you when you book a consultation with us.



# THE SAVVY ID

HOME STAGING  INTERIOR DESIGN



## ABOUT THE SAVVY ID HOME STAGING & INTERIOR DESIGN

We are a home staging and interior design company serving South Atlanta, GA, and we specialize in helping builders, investors, and real estate agents sell their listings quickly for top dollar.

**HOME STAGING IS STRATEGIC PROFITABILITY. THE PROOF IS IN THE PAYOFF.**

We blend interior design, sales psychology, and our knowledge of photography to create a staged home that works effectively to attract buyers both in-person and with MLS photos.

### CONTACT US

Call us at (678) 272-7307 office -or- (678) 748-7730 direct to book a staging consultation.

View our work at [THESAVVYID.com](http://THESAVVYID.com).

**79% FASTER  
SALES & 8%  
RETURNS**

ACCORDING TO THE NATIONAL  
ASSOCIATION OF REALTORS

